



# VISUAL REPORT

**ResilienceByDesign Lab**  
**Theory of Change Workshop**  
**Royal Roads University, Colwood, BC**  
**February 22-23, 2018**

# Theory of Change Workshop Overview

The Theory of Change workshop was convened over a day and a half at Royal Roads University to launch the ResilienceByDesign Lab's new project, *Youth-Centric Social Innovation: Gen Z and Climate Change Adaptation*. The session brought together a diverse group of youth and adult movers, shakers, change makers and innovators who are invested in imagining what enlivening, inspiring, and transformative engagement and learning with youth might look like. Participants collectively explored the vision for the project, and discussed strategies, processes and activities that would support youth engagement in Climate Change Adaptation (CCA). Desired changes (outcomes) for the project were identified and captured using the Theory of Change framework, and the project team will take these away for refinement and further development of a Theory of Change model for the project. The team intends to keep workshop participants informed about the research process as it unfolds, and hopes that many will choose to stay engaged as knowledge mobilizers, influencers, advisors, and active partners. Participants included:

## Participants

- Mark Altermann
- Allan Cahoon
- Irene Corman
- Nigel Deans
- Eli Ennis
- Ian Ennis
- Maeve Gautier
- Cara Mari Genis
- Matt Godsoe
- Heather Gross
- Steve Grundy
- Kennedy Hill
- Jaigris Hodson
- Brooks Hogya
- Robin Hood
- Tom Hudock

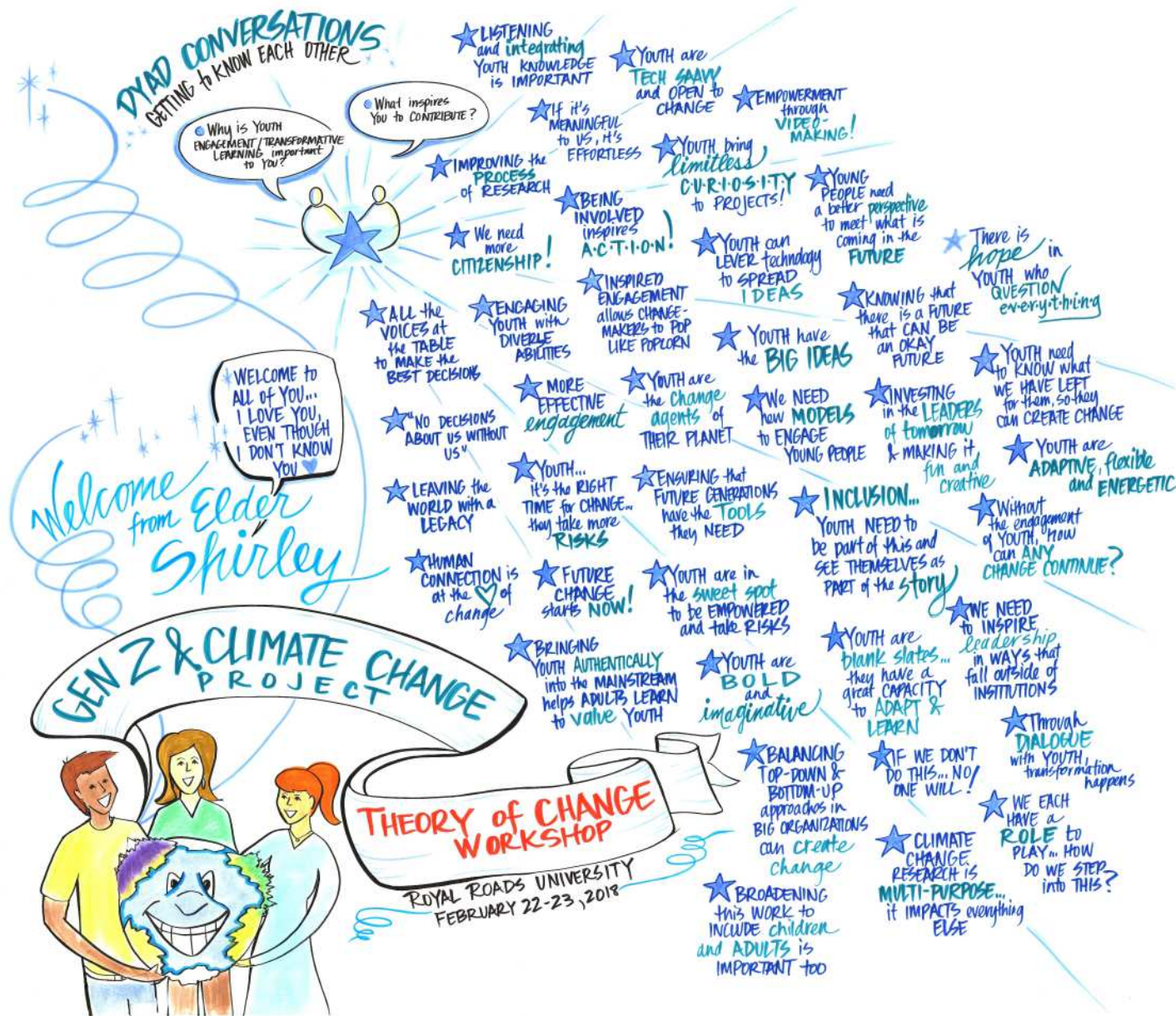
- Bruno Jayme
- Carinna Kenigsberg
- Rebecca Kirstein
- Ozzy Lang
- Derrick Masselink
- Quinn Masselink
- Alexia McKinnon
- Shahab Moeini
- Marcus Mueller
- Scott Richardson
- Sidney Sheppard
- Larissa Stendie
- Geo Takach
- Michael Watters
- Deborah Zornes

## Facilitators

- Brian Belcher
- Rachel Claus
- Robin Cox
- Rachel Daval
- Sarah Fletcher
- Cheryl Heykoop
- Tiffany Hill
- Crystal Tremblay



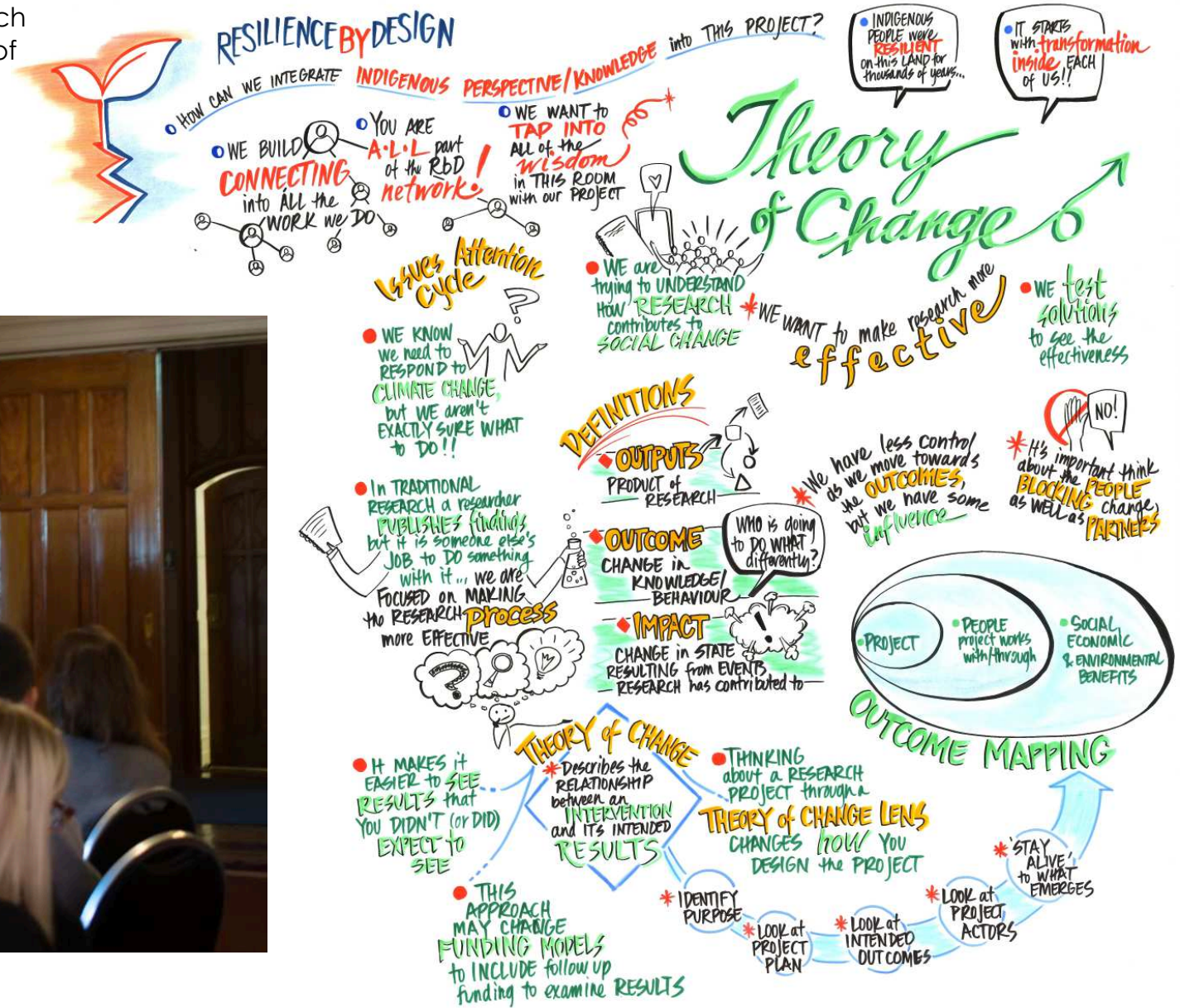
# Day 1 - Welcome and Getting to Know Each Other



The workshop began with a welcome and prayer from Elder Shirley Alphonse from the \_\_\_\_\_. Participants then began getting to know each other with an affiliation exercise, where they gathered in designated areas of the room according to criteria they most identify with (i.e. the primary context you work and play in - youth engagement/ climate change/ transformative learning/ technology and innovation), and had a conversation with others who identify similarly. Afterwards, pairs engaged in dyad conversations about why youth engagement and transformative learning are important, and what inspires them to contribute. The group then reconvened in a circle and introduced their partner and shared highlights from their conversations.

# Overview of ResilienceByDesign and Theory of Change

Next, Robin Cox, Director, ResilienceByDesign Research Lab and Cheryl Heykoop, Assistant Professor, School of Leadership Studies, Royal Roads University, gave an overview of the ResilienceByDesign Lab approach. Then Brian Belcher, Canada Research Chair in Sustainability Research Effectiveness, introduced the Theory of Change process and outcome mapping framework, which will be used to design the project.



# Envisioning the Way Forward

After lunch, participants were asked to reflect on what the future of youth engagement and transformative learning means to them, and choose an image (from a selection of visual cards laid out in the adjoining room) that represented the future they were envisioning. In breakout groups they had conversations about the images, and created posters that reflected this future. Each table then described their vision to the larger group with poster presentations.



# Cultivating Change: Identifying Potential Activities



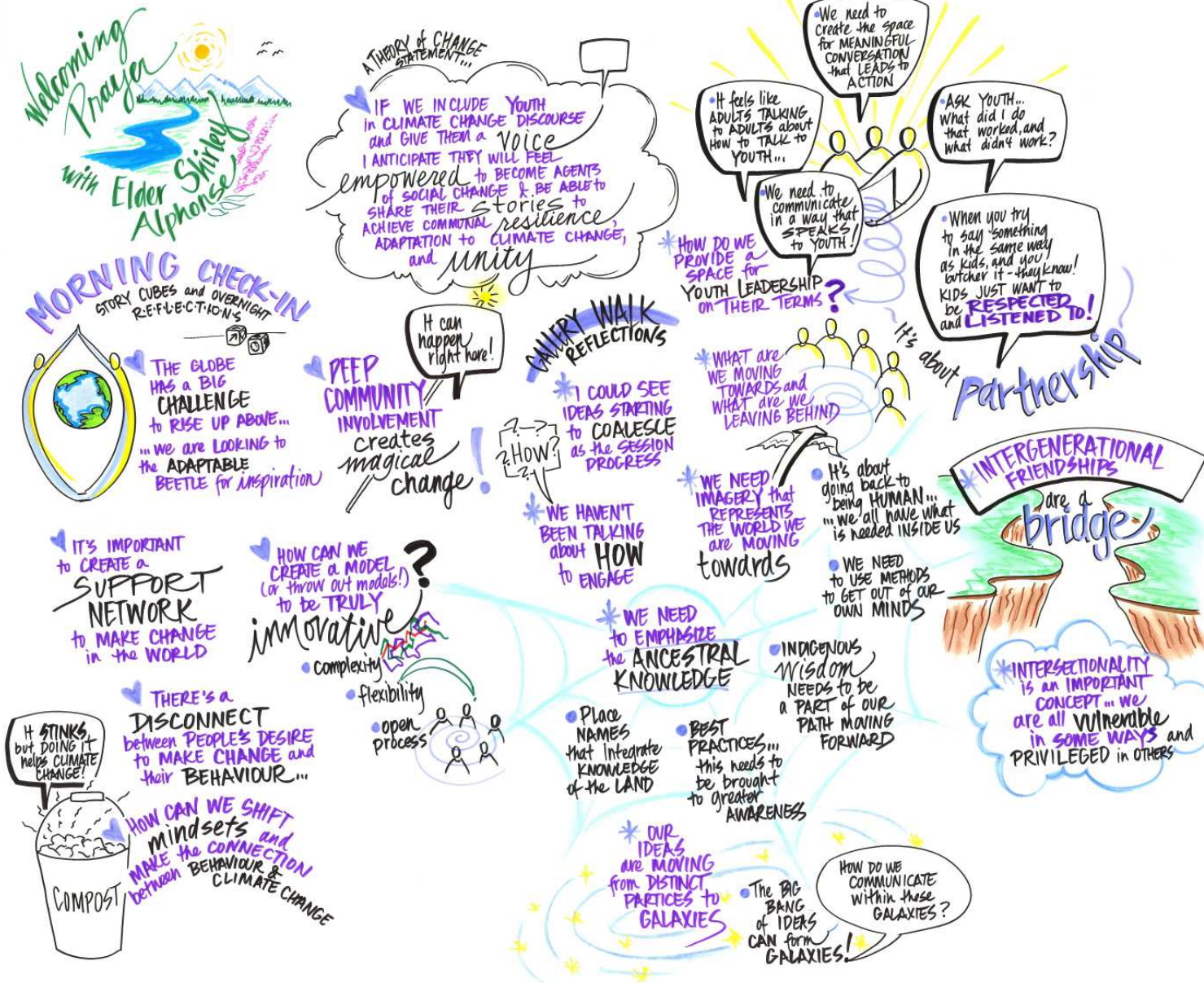
The group then engaged in a plenary discussion about the project design process using the Theory of Change model, and potential activities to actively engage and empower youth to address the complex and interrelated problems inherent in Climate Change Adaptation.

# Closing

To bring closure to a full day of exploration, connection and collaboration, Robin invited participants to share one word that described how they were feeling or what was on their mind.



# Day 2 - Welcome and Morning Check-In



Day two of the workshop commenced with a moment of silence for Tina Fontaine and her family, in recognition of the not guilty verdict delivered the previous day in her murder trial. Elder Shirley Alphonse then welcomed participants and shared a prayer that was filled with appreciation for the connection between the land and people.

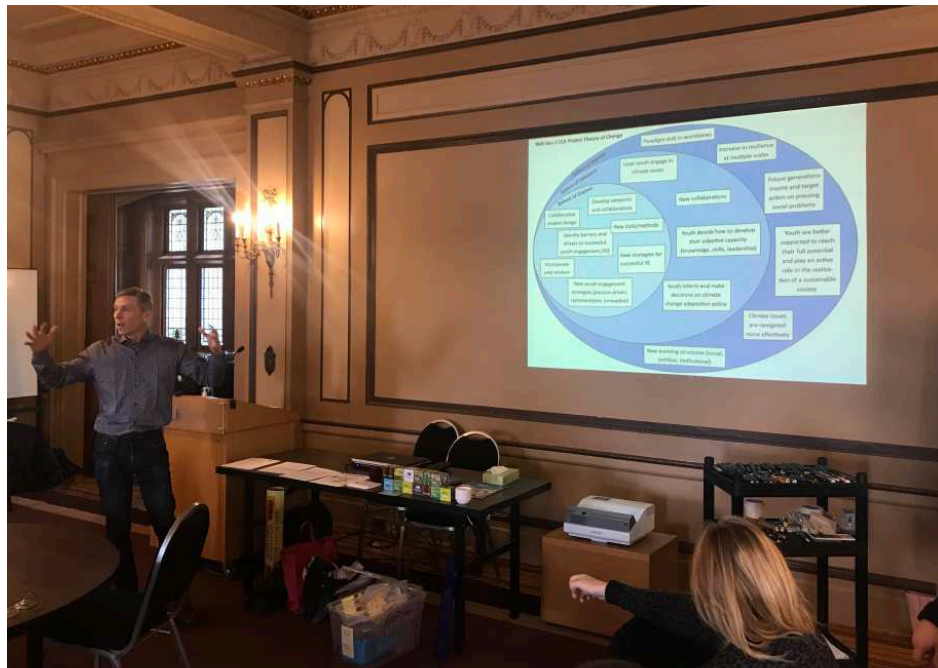
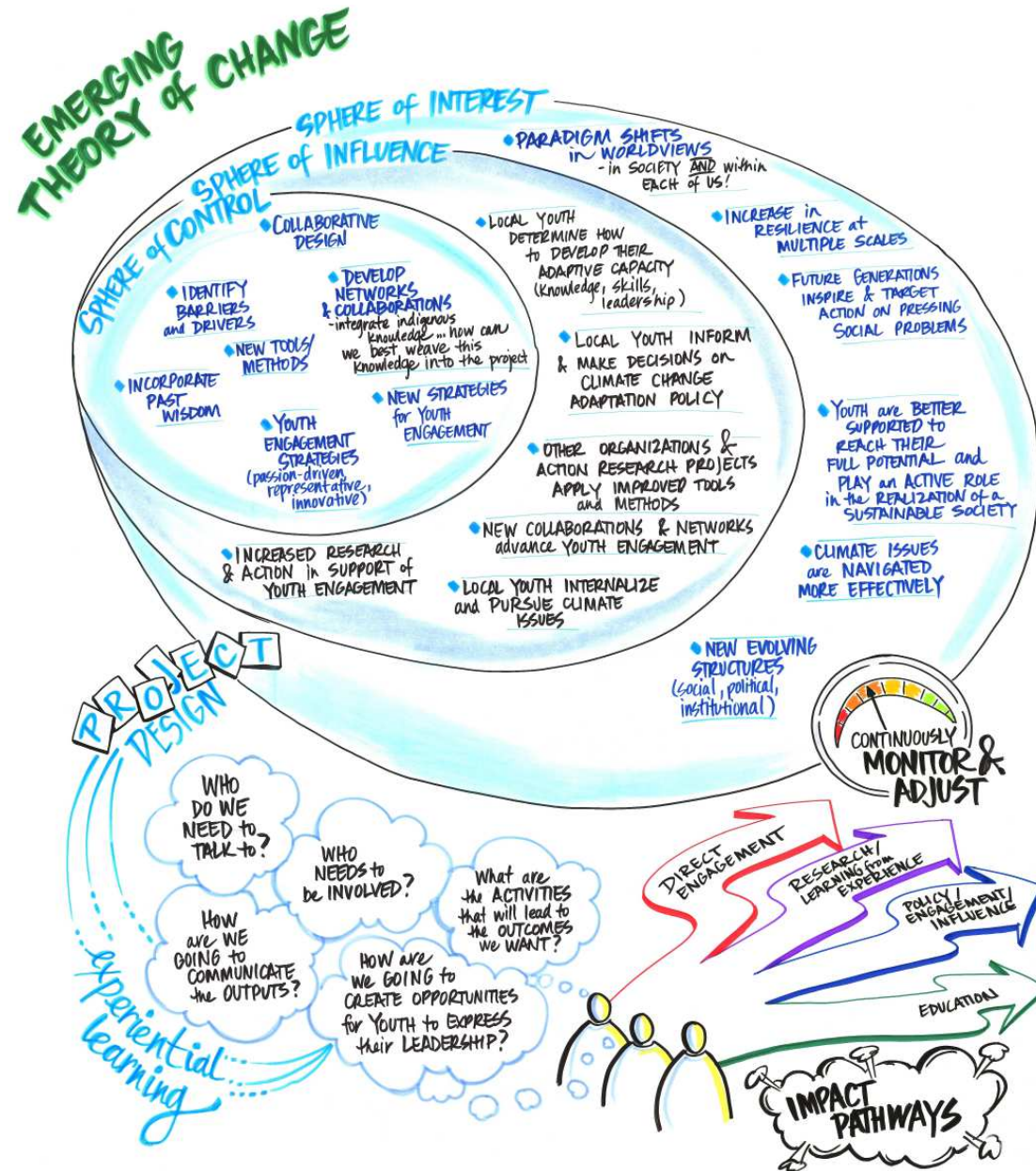
Participants were then invited to share their overnight reflections by creating a story at their table, inspired by Story Cubes. A gallery walk of the graphic recordings followed, which prompted a meaningful discussion about the importance of emphasizing ancestral knowledge and communicating with youth on their own terms when designing project activities.



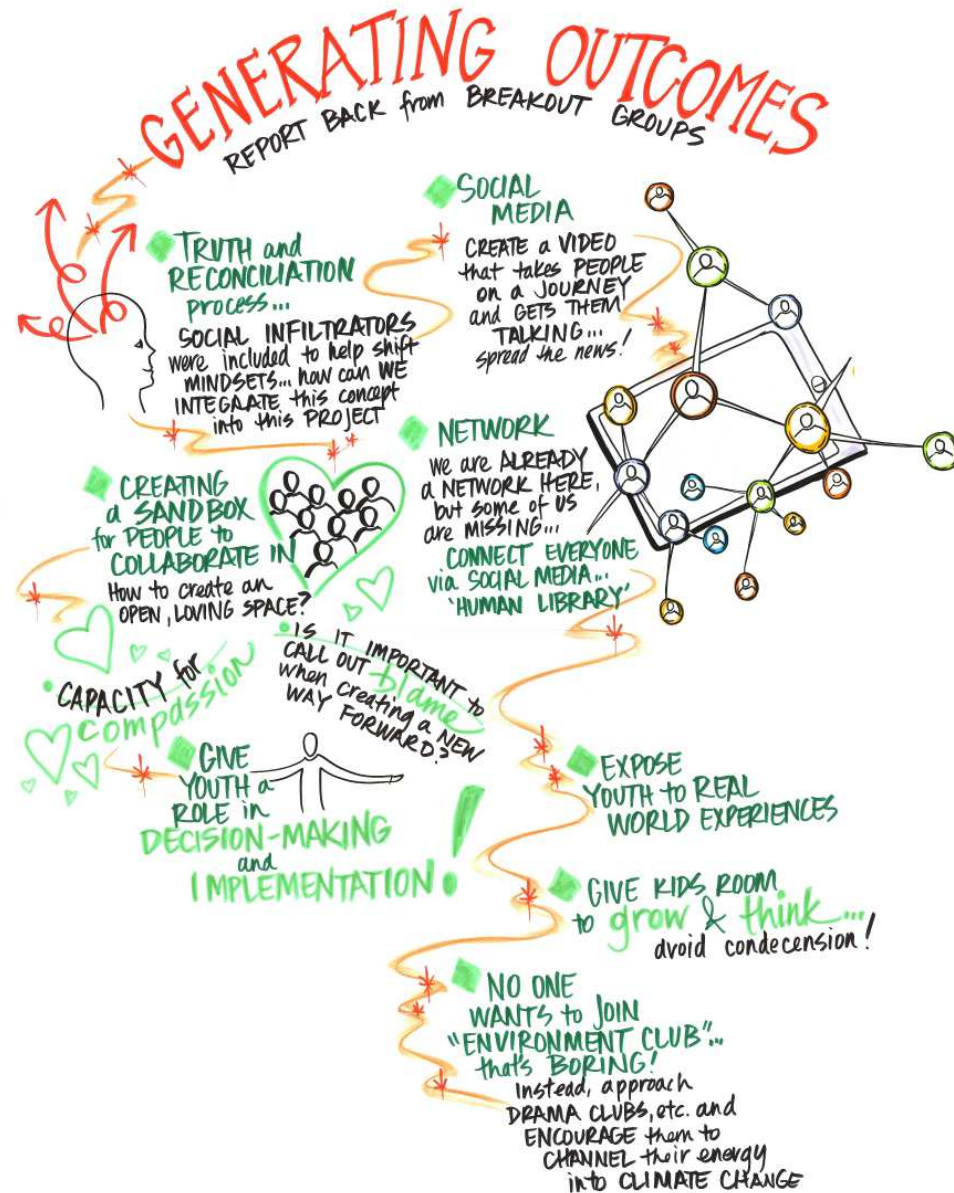
# Emerging Theory of Change

Next, Brian presented the emerging Theory of Change for the project, with potential project outcomes in the model under Sphere of Control (the operational environment), Sphere of Influence (people the project works with and through) or Sphere of Interest (social, economic and environmental benefits). He also outlined the emerging impact pathways for the project:

- Direct Engagement;
- Research/Learning from Experience;
- Policy/Engagement/Influence;
- Education.



# Generating Outcomes

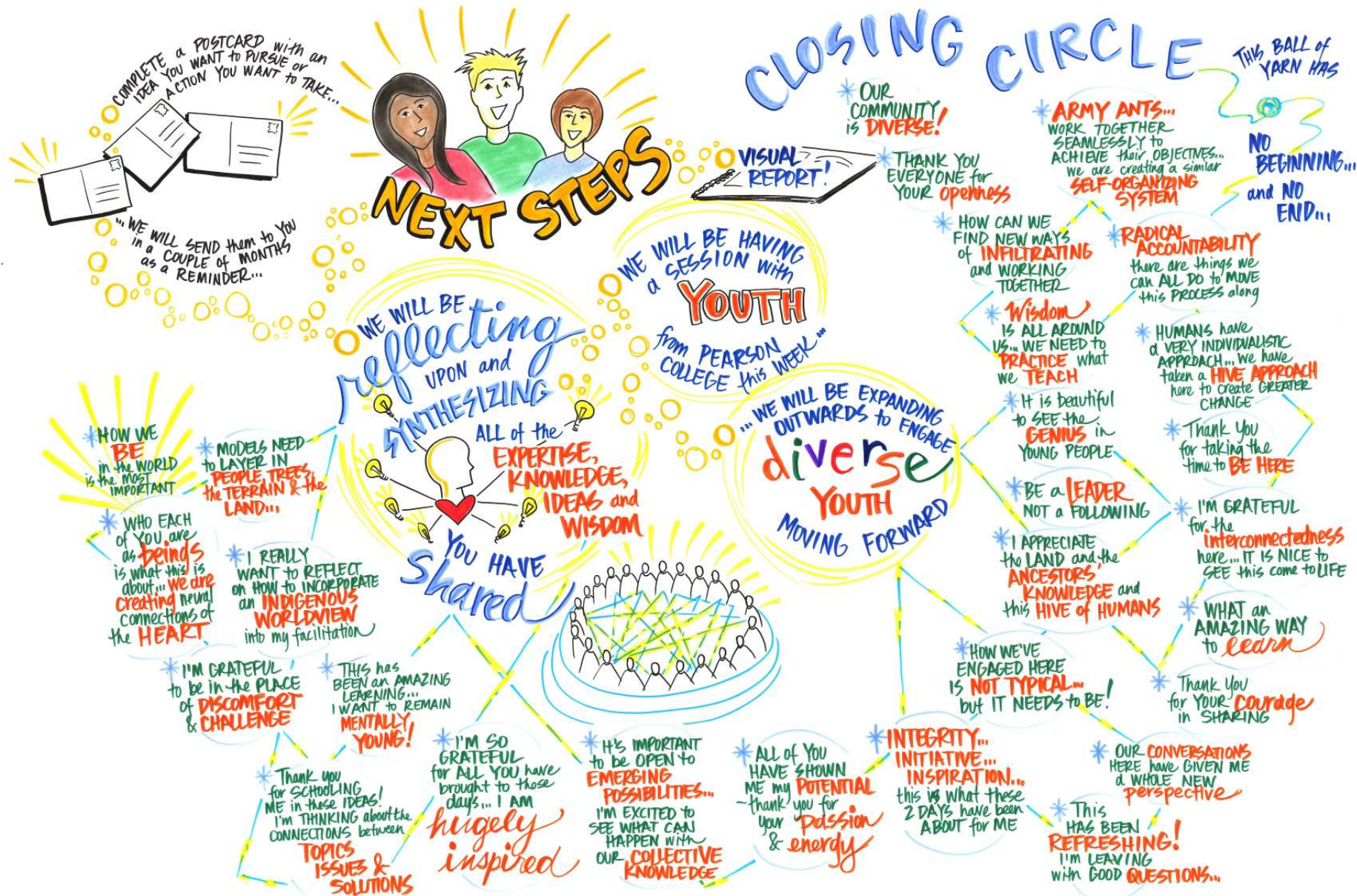


With the information about the emerging Theory of Change for the project in mind, participants broke out into groups, based on the impact pathways, to discuss the following questions:

- What activities will the project do?
- Who do we need to involve and how?
- What knowledge, attitudes, skills and relationships do we need to build?
- What will these actors be doing differently as a result of being involved?
- What changes for them?

Each group reported back on highlights from their discussions.

# Next Steps and Closing Circle



To close the workshop Robin invited participants to write an action they are committed to taking on a postcard, which will be mailed to them in a few months as a way of connecting them back to the inspiration they felt in the session.

Robin discussed the steps to follow the workshop, then the group gathered together in a circle. Tossing a ball of yarn from person to person, a web was created as everyone shared their parting thoughts, and appreciation for the significant connection and learning that had taken place in their time together.

## A Few Meeting Moments



## About Get The Picture



Get The Picture is a leading visual facilitation and recording consultancy that partners with organizations around the world to help them visualize and launch into their desired futures. The rich, engaging communication experiences Get The Picture provides result in highly productive dialogue, shared understanding, alignment and high-quality decisions.

### **Lisa Edwards**

Graphic Recorder, Graphic Facilitator and Visual Map Maker Lisa Edwards is passionate about bringing ideas to life using innovative visual techniques. As a visual practitioner, Lisa has witnessed countless times how visuals embed concepts in learners' minds and help people to think strategically in meeting dialogue. Drawing on her background in training, facilitation and the health and wellness field, Lisa brings a balanced perspective to helping individuals and organizations reach their highest potential and cultivate effective organizations.

Lisa has worked with organizations in a wide array of industries, including healthcare, financial, IT, media and government. Recent dialogues she has recorded span issues such as First Nations community planning, Northern economic development, local healthcare system reform, oil and gas sector expansion and more. Clients such as Bell, The Conference Board of Canada, British Columbia Medical Association, Vancouver Island Health Authority, University of Victoria, Walrus Foundation and others will attest that Lisa brings passion, enthusiasm, and 100% of her best self to every engagement.

### **Contact Us**

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