

Have I a good story to tell?

AN INTERCULTURAL STORYTELLING WORKSHOP  
WITH THE RESILIENCEBYDESIGN LAB



# What is a Digital Story?

## I M A P S

- **IMPERFECTION** - digital stories don't have to be perfect
- **MULTI-MEDIA** - video story that combines images, text, video, audio (voiceover) music and sound effects.
- **AUDIENCE**- Target a specific audience with a specific message
- **PERSONAL** - Digital stories typically share personal perspectives/experiences and/or voice to someone typically not heard
- **SHORT** - Ideally under 3-min long

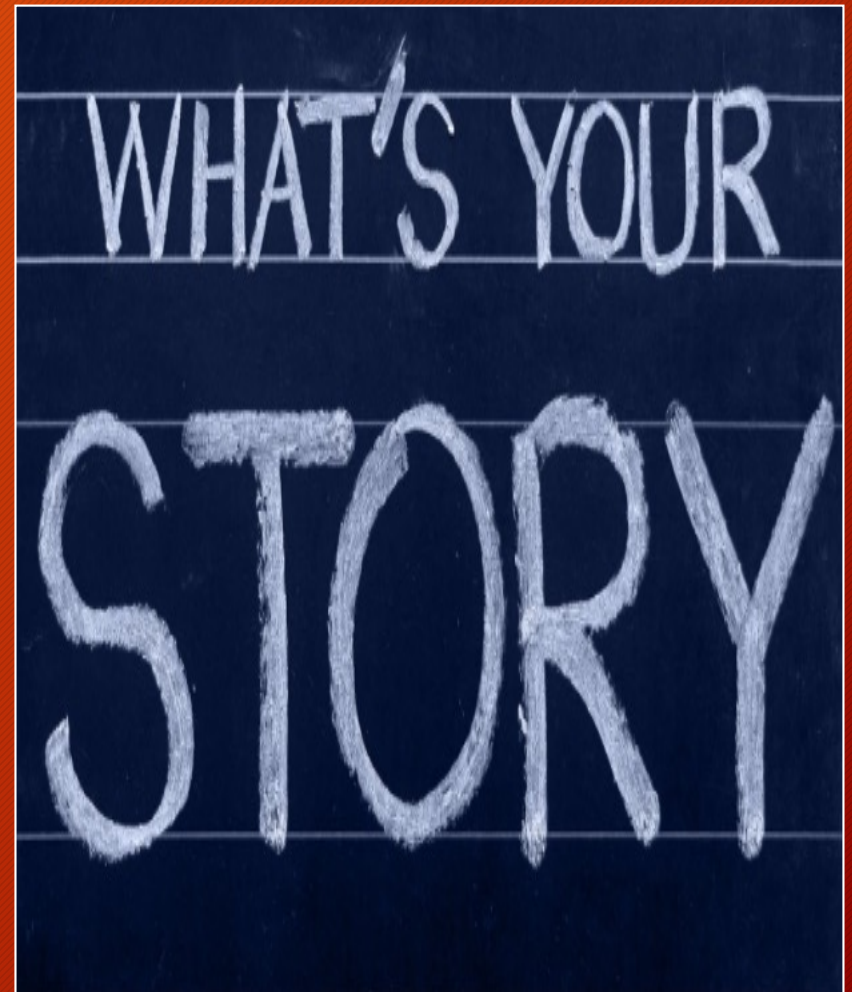


# Digital Story Examples

- Becoming and Belonging Project: Youth Perspectives on Mental Health and supporting inclusive communities  
<https://youtu.be/epcEVJaWwq4>
- Alberta Resilient Communities: Youth, Disasters, Climate Change and Community Resilience  
<https://youtu.be/5ei6vgACJlo>
- Prevention and Preservation: First Nations Youth and Connections to Community  
<https://youtu.be/fvhvwhLzI3E>
- Women Power in Overcoming Drought in Kenya  
[www.youtube.com/watch?v=TzvTFVfcOII&feature=share&list=UUKUQ7Cu1pF\\_0jHtUfn4CcsQ](http://www.youtube.com/watch?v=TzvTFVfcOII&feature=share&list=UUKUQ7Cu1pF_0jHtUfn4CcsQ)

# What Makes a Good Story?

- PLOT - story arc - Beginning, Middle, End
- MEANINGFUL - clear key message
- ENGAGING - the way you 'tell' (combination of visual and audio elements)
- RELATABLE - personal, and emotional or humorous



# Key Elements in an Engaging Public Story

- **Challenge:** Understand and be able to describe the issue, or problem.
- **Choice:** - Describe the challenge and how to respond to it
  - Use personal stories to highlight the issues and opportunities and choices
  - Use key examples, or moments
- **Outcomes:** What is the change you would like to see?

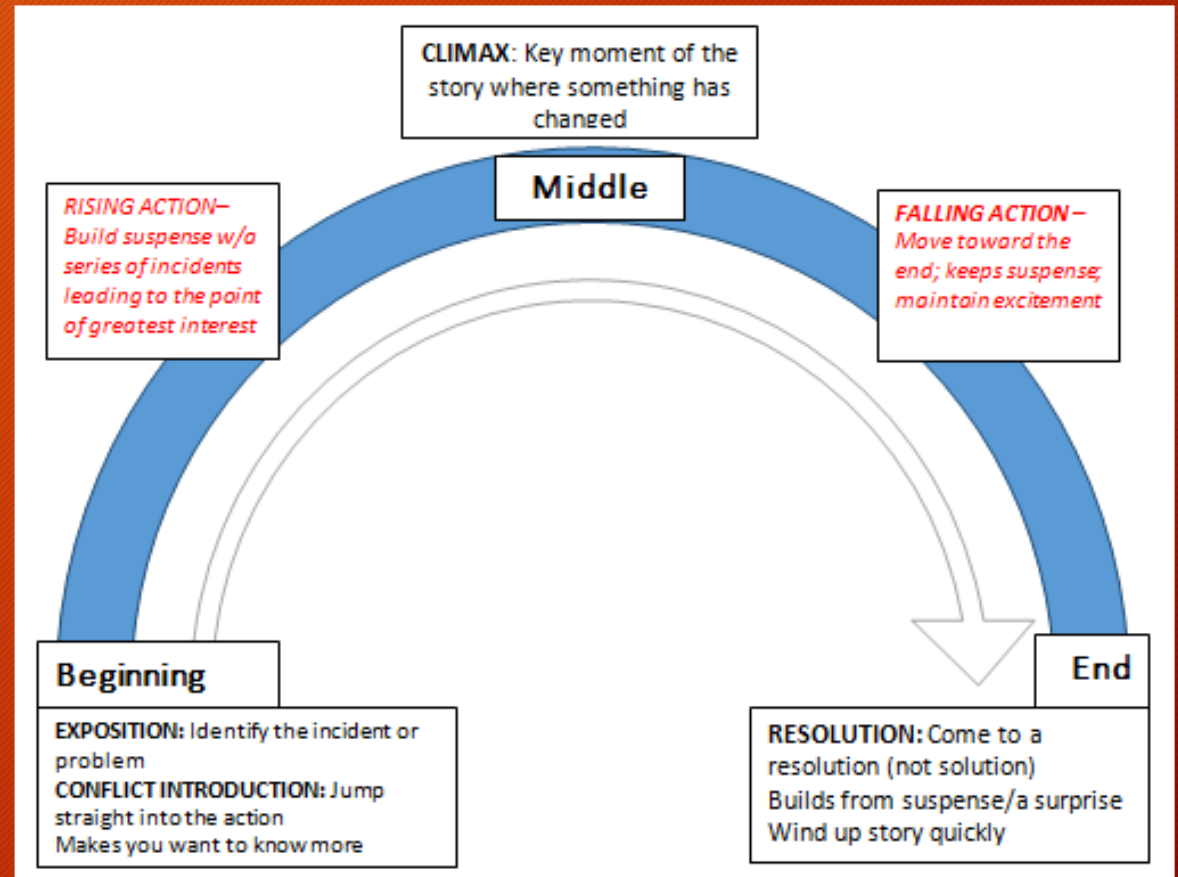
# The Story ARC - a good story has a simple structure

**BEGINNING** - Introduction: often introducing yourself, making the story personal)

**BODY** - What is the challenge? What experiences have shaped your story?

**END** - Why the story is important, what needs to be done/moral of the story/desired actions?

\* THINK ABOUT WHO YOUR AUDIENCE IS....Who would like to see your story?



# Ethical Considerations

- Consent - if you use a picture of someone ask permission
- Copyright / Music - use open-source (Creative Commons) or ask permission
- Platforms - explore the advantages and challenges of different platforms for story-sharing



# Review of Digital Storytelling: 4 Steps

- Theme
- Pictures
- Script
- Voice Recording

These steps can be taken in whatever sense makes sense to you and your story (Although it usually makes sense to pick your theme first and voice recording last!)





# Think about Your Theme

A story is always better if it has a solid theme and storyline

“How have your experiences in Canada shaped how you see yourself (your identity)?”

“What is the most important thing you will share about this experience with your family, friends, and community?”

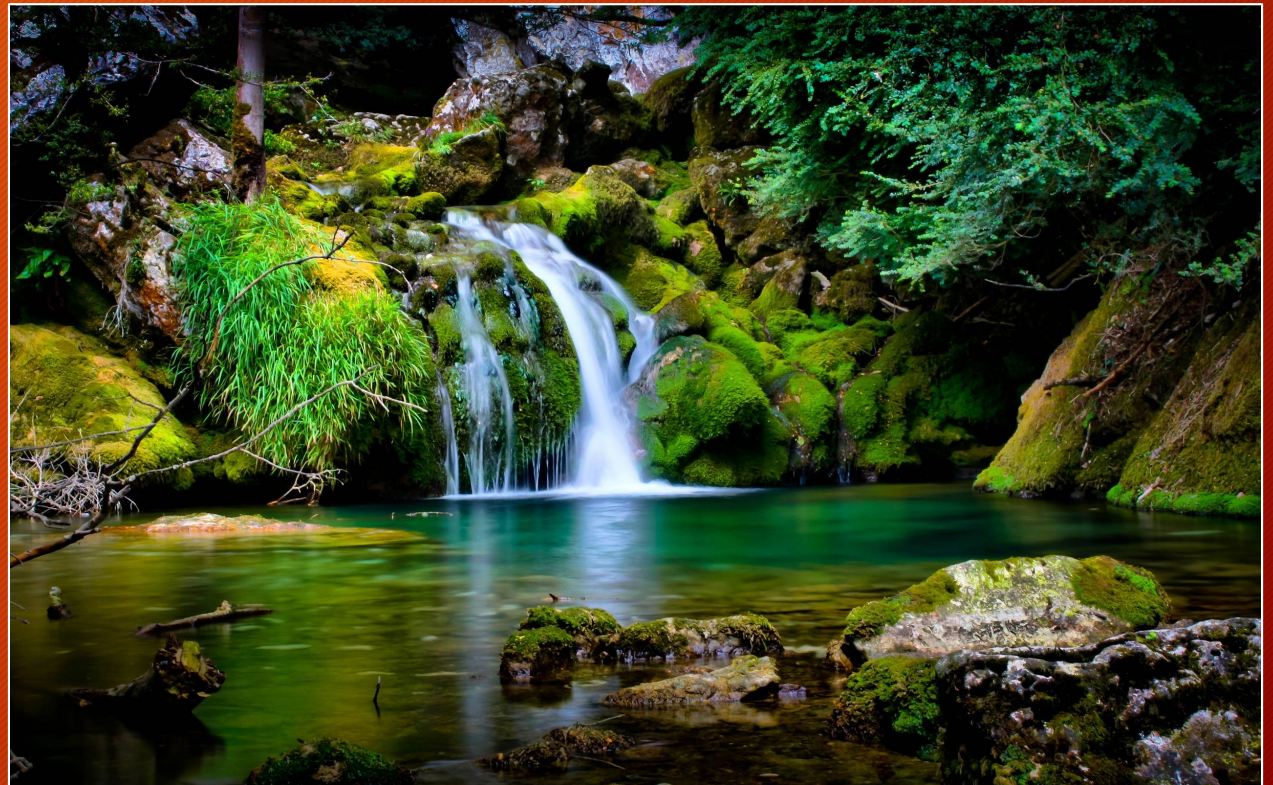


# Theme

Think of an answer to one of these questions, as a theme for your digital story

*Ex. Question:* “How have your experiences in Canada shaped how you see yourself (your identity)?”

*Ex. Theme:* “These experiences have shaped my identity by showing me what is different here from home”



# Pictures

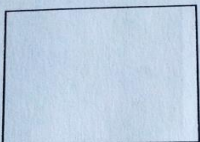
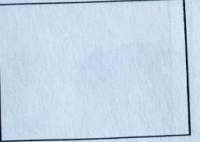
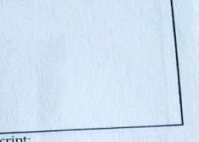
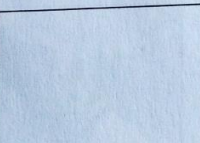
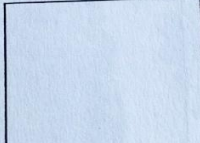
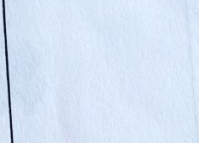
- Take 15-25 pictures for a full 2-4 minute story
- Organize your pictures into some kind of order (think about a story line- introduction, main body, conclusion - including “key moment” if appropriate)
- Import your pictures into iMovie (the advantage to an ipad is that everything can be done on 1 device)

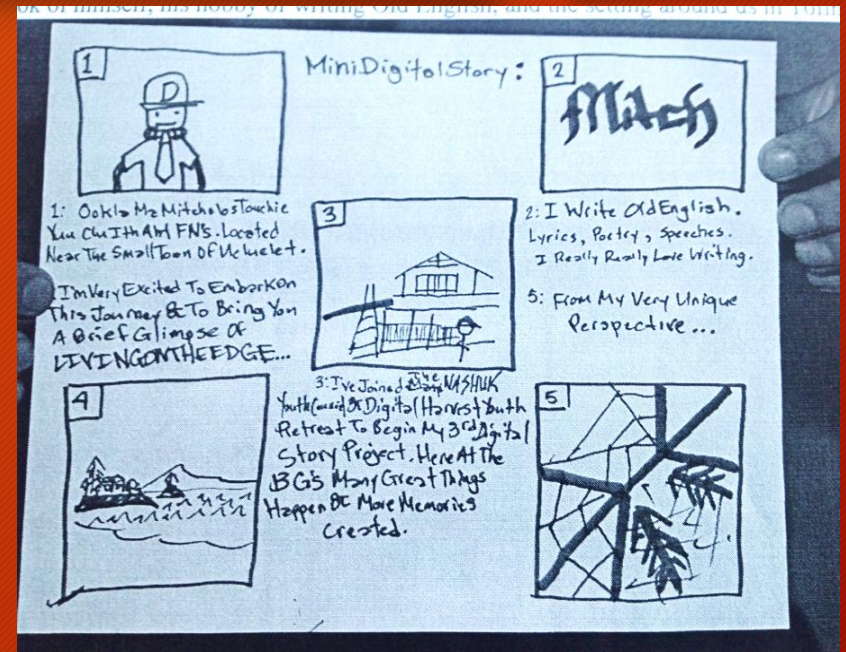


# Storyboard Template

Storyboard templates are a tool to help you organize your thoughts. Do this in whatever way is most comfortable for you!

Mini Story Board: Story Title / Name:

|   |   |   |
|---|---|---|
| Image 1.  | Image 2.  | Image 3.  |
|    |    |    |
| Script:<br>_____<br>_____   | Script:<br>_____<br>_____   | Script:<br>_____<br>_____   |
| Music/FX:<br>_____<br>_____   | Music/FX:<br>_____<br>_____   | Music/FX:<br>_____<br>_____   |
| Image 4.  | Image 5.  | Image 6.  |
|  |  |  |
| Script:<br>_____<br>_____   | Script:<br>_____<br>_____   | Script:<br>_____<br>_____   |
| Music/FX:<br>_____<br>_____   | Music/FX:<br>_____<br>_____   | Music/FX:<br>_____<br>_____   |



# Script & Recording

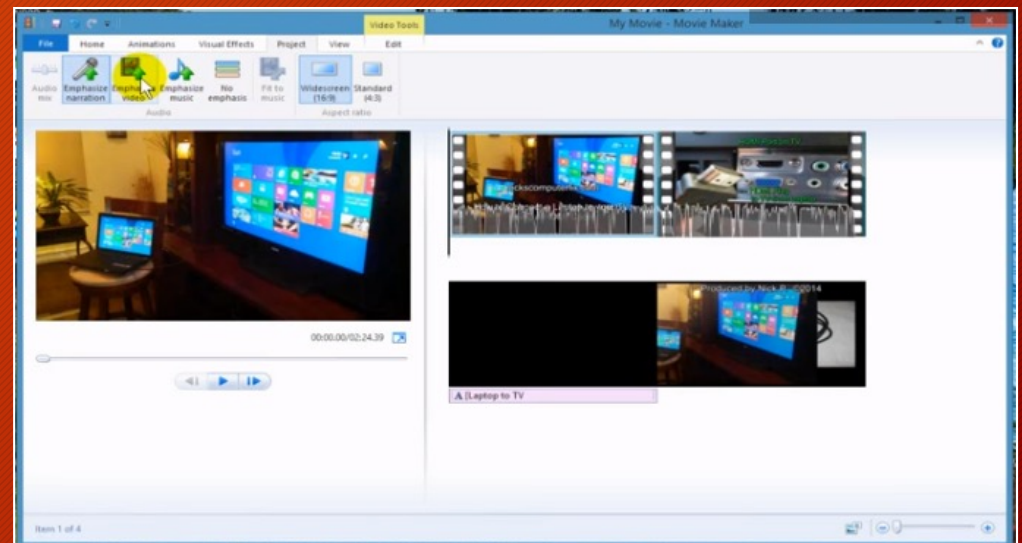
- Write a short script connecting your theme to your pictures for a mini story (Around 20-40 sentences for a full-length story)
- Record Script (directly into iMovie)



# Video-Making Tools

YouTube is a great place to get easy to follow directions.

- iMovie: [https://youtu.be/a7sjT\\_BySf8?t=96](https://youtu.be/a7sjT_BySf8?t=96)



# Tips & Tricks

You can make a great video using just pictures/screen shots with voice over. BUT you have a lot of options with Digital Storytelling:

- Integrate short video clips
- Use your device's features to add in slow motion
- Add stop animation clips
- Add background music

Pay attention to volume levels if you are using music. Make sure you keep the volume below your voice-over/script)

ALWAYS check copyright & credit artists if you are using pre-recorded music according to copyright)



Thank you!

